

FOR IMMEDIATE RELEASE

The Fit

At SHOES-n-FEET[®], it's all about the fit!

This part of our story is incredible. It is what makes us so unique.

A large number of our customers are direct doctor or therapist referrals. Why? Because the medical community trusts us to provide a healthy fit for their patients. We “close the loop” between podiatrists, physical therapists, their patients and the right pair of shoes.

When you come to a SHOES-n-FEET[®] store for the first time, you might be surprised by the attention you receive. *Selling* you a pair of shoes is NOT our goal. We want you to leave with the shoes that are right for your feet. So plan to spend a little more time than you would at another shoe store. Our unique fitting process includes video gait analysis on a treadmill and a variety of measurements you may not have experienced in the past.

Now, you might already be saying to yourself, “I’ll bet these shoes are not very stylish. I’ve seen *those healthy fitting* shoes before.” Well, stop right there. Come on in, see for yourself the top brands, the wide-selection and styles to deliver a good fit and an attractive pair of shoes.

Health is our priority. It’s why our staff is rigorously trained to ensure expertise in shoe fit, and even more importantly, in foot health. Our training program is based on generations of experience with shoes and feet. We also employ a certified Pedorthist, who contributes to the ongoing implementation of our training.

In some cases, we will customize your shoes for the optimum fit. We may modify a shoe so it best matches your foot. This process can even involve putting a different type of sole on your shoe at the request of your doctor. Our experienced customization takes our fit well beyond anything available in the marketplace today.

SHOES-n-FEET[®] can also fit your custom orthotics into the proper shoes. Our staff is highly trained in this exacting process. We want your shoes, feet, and orthotics to work for you to provide maximum comfort.

We also offer the Puget Sound Region’s largest and best selection of prefabricated arch supports and insoles. The bottom line is this: *We Know Feet[®]*. It is more than our slogan. It’s our absolute mission.