



15015 Main Street, Suite 211
Bellevue, WA 98007

FOR IMMEDIATE RELEASE

April 20, 2005

Media Contact:

Joan Sammon

206.715.5057

jmsammon@comcast.net

Partnership with Physical Therapy Community Sets SHOES-n-FEET[®] Apart From Competitors

BELLEVUE, Washington- SHOES-n-FEET[®] will again this year participate in the annual Physical Therapy Association of Washington (PTAW) spring conference being held at the Greater Tacoma Trade & Convention Center on Friday and Saturday, April 29 and 30. A retail shoe store, SHOES-n-FEET[®] is has developed a strong reputation for delivering exceptional customer service. A unique component to that service is their knowledge of foot health. Through partnerships with the medical community, including the Physical Therapy community, SHOES-n-FEET[®] delivers the latest information on foot health to their customers.

“Education of all of our staff by the medical community is an important aspect of our success”, said Lee Henderson, SHOES-n-FEET[®] Trainer. “Participating in events with the medical community puts us on the frontline of that educational process.

Physical Therapists are always pleased to learn that we are delivering this kind of service and education to our customers.”

SHOES-n-FEET[®] will have a booth at the PTAW spring conference.

(<http://www.shoesnfeet.com/ce.htm>)

About SHOES-n-FEET®: SHOES-n-FEET® is an industry leader in providing stylish, well-fitted shoes in a comfortable, retail setting. The company's success is rooted in delivering exceptional service and providing superior knowledge about foot health. SHOES-n-FEET® employees receive constant education regarding foot health and the latest medical knowledge about prevention from physicians and other medical professionals specializing in foot health. SHOES-n-FEET® is based in Washington State with franchise opportunities in Arizona, California, Colorado, Iowa, Ohio, Indiana and Washington. New locations are slated to open in California, Indiana, Illinois and Washington in 2005 and 2006. The management and resources of SHOES-n-FEET® are committed to the promise of healthy feet, unsurpassed fit, and stylish shoes.

###