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NEW TRAINER WILL ENHANCE THE UNIQUE SHOES-n-FEET® FOCUS ON FOOTHEALTH EXPERTISE AND PRODUCT KNOWLEDGE

BELLEVUE, Washington- In order to further strengthen their market presence, Bellevue based SHOES-n-FEET® has hired LEE HENDERSON as Trainer. Henderson's addition is in line with the SHOES-n-FEET mission to deliver exceptional customer service and superior knowledge about foot health. Henderson will drive all of the SHOES-n-FEET® training that pertains to products and foot health. This includes interface with physicians and other medical professionals.

Previously working as XXXXXX in Salt Lake City, Henderson will leave YYYYYYYY company and relocate to the Seattle area. Henderson has extensive training experience including curriculum creation, work culture development, individual and team coaching, change management facilitation and customer relations. His training methods are considered innovative by his peers. He is focused on ROI and will inevitably enhance profitability and hone training processes.

"A well trained staff is imperative to creating the best possible experience for the customer." said SHOES-n-FEET® President, Joe Bentvelzen. "We attain a high level of knowledge about foot health through the relationship SHOES-n-FEET® has developed with the medical community. The customer benefits greatly from these relationships.

About SHOES-n-FEET®: SHOES-n-FEET® is an industry leader in providing stylish, well-fitted shoes in a comfortable, retail setting. The company's success is rooted in delivering exceptional service and providing superior knowledge about foot health. SHOES-n-FEET® employees receive constant education regarding foot health and the latest medical knowledge about prevention from physicians and other medical professionals specializing in foot health. SHOES-n-FEET® is based in Washington State with franchise opportunities in Arizona, California, Colorado, Iowa, Ohio, Indiana and Washington. New locations are slated to open in California, Indiana and Washington in 2005 and 2006. The management and resources of SHOES-n-FEET® are committed to the promise of healthy feet, unsurpassed fit, and stylish shoes.